

WELCOME

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2019 LEADERSHIP CONFERENCE • SEPT 25

Entrepreneurs – Want to build and scale your business?
START DOWNTOWN.

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THE THRIVING DOWNTOWN BUSINESS



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Brainstorm

Q1

- What types of **challenges** are you facing as you launch or grow your business?

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Brainstorm

Q2

- What **resources** have you found valuable as you launch or grow your business?

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Session Goals

- Summarize the **recent progress** of the Dayton startup community and the measures that are in place to continue its growth.
- Provide an overview of emerging and existing **amenities and resources** for entrepreneurs and business owners working to launch a new concept or grow their business.
- Provide a **clear on-ramp** to getting involved in the Dayton startup community as an entrepreneur, mentor, resource provider, partner, or supporter.

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BUILDING THE DOWNTOWN STARTUP COMMUNITY

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Reasons to be excited

Downtown Development

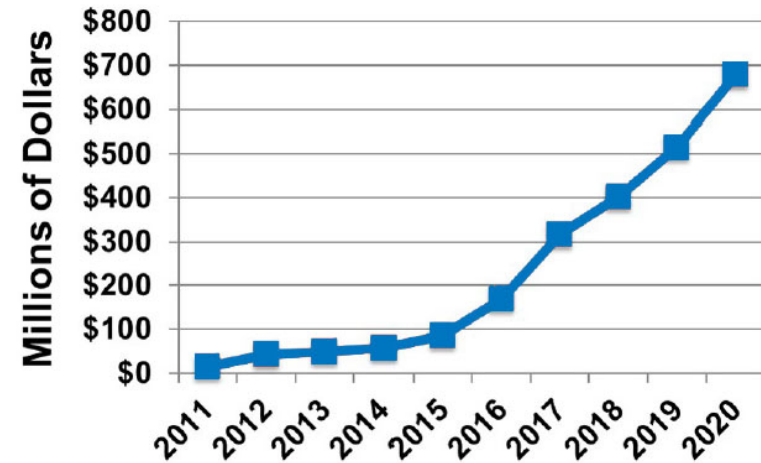


100+
 NEW BUSINESSES
 SINCE 2015



ACCELERATING INVESTMENT IN DOWNTOWN'S CORE

Cumulative Investment: Downtown Core since 2010



**PUBLIC & PRIVATE
 SECTOR INVESTMENTS
 IN DOWNTOWN PROJECTS SINCE 2010**



\$1.092

**BILLION OF
 COMPLETED PROJECTS**



\$437.7

**MILLION OF PROJECTS
 IN THE PIPELINE**

Reasons to be excited

Building our Ecosystem

A thriving ecosystem includes these key elements:

- Entrepreneurs
- Talent
- Knowledge and resources
- Champions and conveners
- On-ramps and access points
- Intersections
- Stories
- Culture

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Source: Kauffman Foundation
Entrepreneurial Ecosystem Playbook



Reasons to be excited

Building Our Ecosystem

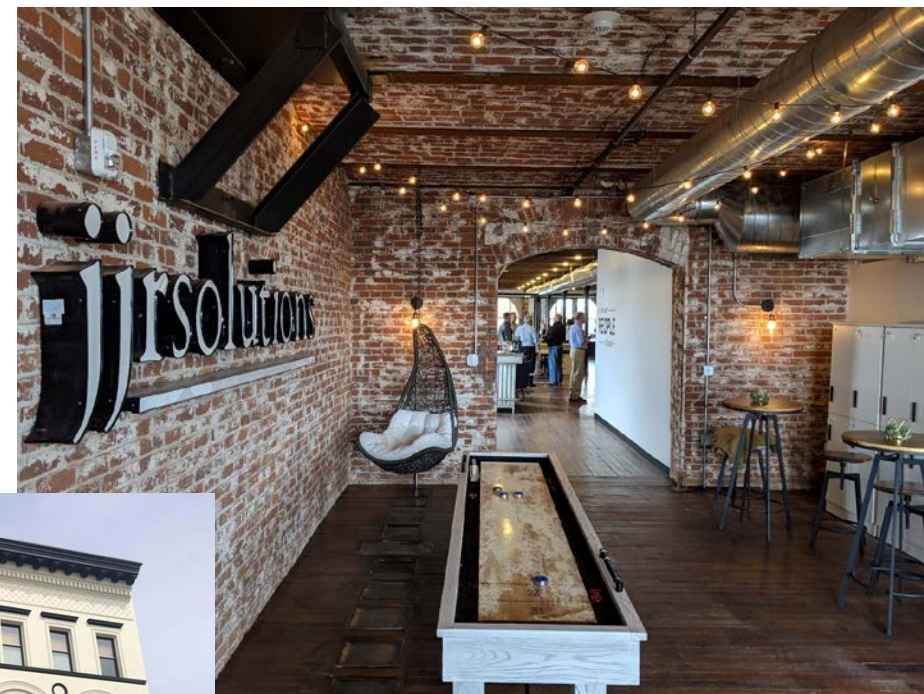
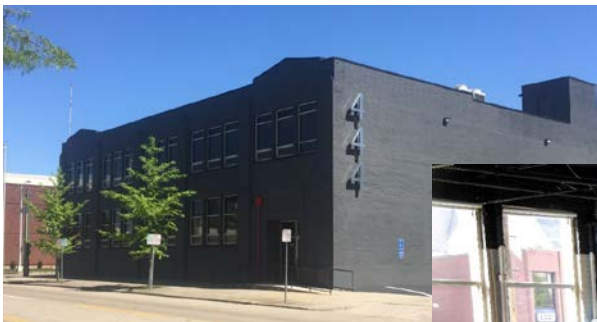


nucleus



Reasons to be excited

444 & Webster Station



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Reasons to be excited

The Dayton Arcade

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THE
ARCADE
HISTORY MADE HERE



University of
Dayton



VISIONS
ARCHITECTURE

ROTUNDA RENDERING CONCEPT - ARCADE BUILDING

moda
DESIGN

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Brainstorm

Q3

- What startup community **stories, companies, or projects** are you excited about?

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Brainstorm

Q4

- What's missing? What **gaps** do we have in our startup community from your perspective?

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RESOURCES FOR THRIVING BUSINESS

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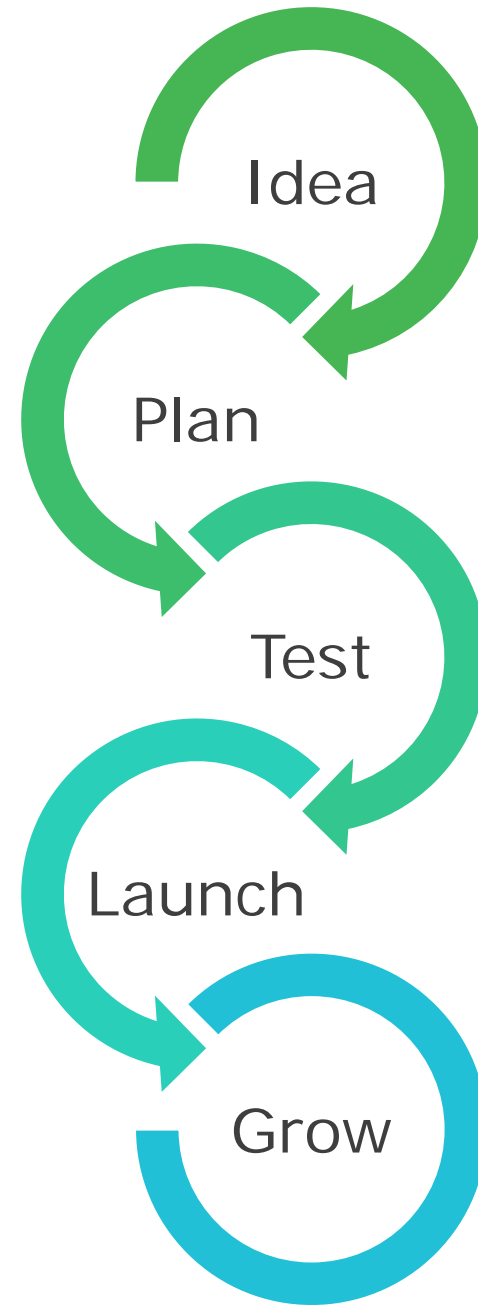
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Startup Stages



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Idea

Strengthening Your Concept

- Dayton Metro Library Launch Point | daytonmetrolibrary.org/launch-point
- Startup Grind Dayton | startupgrind.com/Dayton
- Dayton Tech Guide | daytontechguide.com
- Wright Brothers Institute | wbi-innovates.com
- UD Crotty Center | udayton.edu
- UD SoE Innovation Center | udayton.edu
- Leonardo Enterprises | udayton.edu

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Plan

A Foundation for Success

- The Entrepreneurs Center | tecdayton.com
- Miami Valley Small Business Development Center | tecdayton.com/resources/sbdc
- SCORE | dayton.score.org
- Minority Business Assistance Center | daytonhrc.org
- Miami Valley Community Action Partnership | miamivalleycap.org

- Kiva Dayton | downtowndayton.org/doing-business/kiva-Dayton
- Montgomery County Micro Enterprise Grant Program | mcomicro.com
- Citywide Development | citywidedev.com
- CountyCorp | countycorp.com

- Find It Downtown: Legal, Accounting, Financial, Marketing Partners

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Test

Prototyping Your Concept

- Activated Spaces | activatedspaces.org
- 2nd Street Market | metroparks.org/places-to-go/2nd-street-market
- Fastlane (UDRI) | fastlane-mep.org/solutions/technology-acceleration
- AFRL Maker Hub | afrlmakerhub.com
- Proto Build Bar | protobuildbar.com
- Dayton Diode | daytondiode.org
- Find It Downtown: Technology Development Partners

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Launch

Early Customers & Partners

- The Entrepreneurs Center | tecdayton.com
- Flyer Pitch | udayton.edu
- ONEIL Center at WSU | wright.edu/oneil-center-for-research-communication
- Early Risers | daytontechguide.com
- Better Business Bureau | bbb.org/dayton

- Find It Downtown: Creative Services, PR & Marketing Services, Customers

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Grow

Expanding Your Success

- City of Dayton Economic Development | daytonohio.gov
- Montgomery County Business Services | selectmcoho.com
- Dayton Area Chamber of Commerce | daytonchamber.org
- Dayton Development Coalition | daytonregion.com

- Sinclair Workforce Development | workforce.sinclair.edu
- University of Dayton Center for Leadership | udayton.edu/centerforleadership
- Aileron | aileron.org
- SOCHE | soche.org

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Brainstorm

Q5

- What other resources should entrepreneurs know about?

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LAUNCH

DAYTON

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THANK YOU

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