



The **Downtown Dayton Partnership** is pleased to offer advertising opportunities in the 2020-2021 print edition of *Find It Downtown*.

This full color publication is the area's guide to consumer-based services, retail, parking, dining, attractions, and arts & entertainment in downtown Dayton. Distributed to 30,000 potential patrons and customers, the guide serves as a handy reference throughout the year.

It's the **only** downtown resource of its kind... don't miss this excellent opportunity to reach downtown workers, residents, tourists, conventioners and visitors!

ADVERTISING SPECIFICATIONS & RATE CARD

distribution:
30,000 distributed
mid-year 2020

deadline:
AD CLOSE &
ART MATERIALS DUE:
February 14, 2020

information:
For sales info, contact
Mike Colvin, (937) 224-1518 ext. 232
colvin@downtowndayton.org

rates:

SIZE	DIMENSIONS	B&W	COLOR
(SOLD) Back Cover.....	5 1/2" x 8 1/2"	N/A	\$2,000
(SOLD) Inside Front Cover	4 3/4" x 7 3/4"	N/A	\$1,500
(SOLD) Inside Back Cover	4 3/4" x 7 3/4"	N/A	\$1,200
Full Page	4 3/4" x 7 3/4"	N/A	\$1,000
1/2 Page Horizontal.....	4 3/4" x 3 3/4"	\$500	\$625
1/2 Page Vertical.....	2 1/4" x 7 3/4"	\$500	\$625
1/4 Page Horizontal.....	4 3/4" x 1 7/8"	\$275	\$300
1/4 Page Vertical.....	2 1/4" x 3 3/4"	\$275	\$300

Call (937) 224-1518 TODAY to reserve your space in the 2020-2021 edition of *Find It Downtown!*

Find It Downtown Dayton

AD SIZES

Full Page ad

4 $\frac{3}{4}$ x 7 $\frac{3}{4}$ "

Half Page Vertical ad

2 $\frac{1}{4}$ x 7 $\frac{3}{4}$ "

Quarter Page Vertical ad

2 $\frac{1}{4}$ x 3 $\frac{3}{4}$ "

Half Page Horizontal ad

4 $\frac{3}{4}$ x 3 $\frac{3}{4}$ "

Quarter Page Horizontal ad

4 $\frac{3}{4}$ x 1 $\frac{7}{8}$ "