

For questions, please contact Jami Pack at pack@downtowndayton.org or call 937-224-1518 ext. 227

Downtown Dayton Partnership seeks creative applications from the community to be in the Dayton Drive-Thru Children's Parade in Lights

For the 2020 holiday season, the Dayton Holiday Festival will include the Dayton Drive-Thru Children's Parade in Lights on Saturday, Nov. 28 from 6-10 p.m. This drive-thru parade will span approximately 5 blocks of Main Street in downtown Dayton and include the 16 lit floats that normally run in the holiday parade. The Downtown Dayton Partnership is looking for additional lighted displays, performances, or creations of interest to include in the parade.

Find some example photos of the ideas we're envisioning for the parade displays at the bottom of this application. For questions, please contact Jami Pack at pack@downtowndayton.org or call 937-224-1518 ext. 227

Do you have an idea? Submit us your project, and you could be featured in the drive-thru parade. Projects must fit the following criteria:

Project Guidelines:

1. Displays must be lighted. This is a nighttime drive-thru parade, and we are looking for performers, stationary displays, or creations that light up or are adorned in lights.
 - a. Any lighting source must be powered independently by a generator or battery-powered lights, and must be capable of being seen from a vehicle.
 - b. Things that glow are encouraged
 - c. Spot lighting to showcase your display is an option
2. Selected performances/displays will be given a dedicated space along the parade route (Main Street in downtown Dayton).
3. Display/Performances must:
 - a. Run the entirety of the parade: 6-10pm on Saturday, November 28, 2020
 - b. Be transported to and from the parade by you.
 - i. Set up will be during the day on Saturday afternoon
 - ii. You must be able to tear down your display and move it out by midnight
 - c. Fit within a 50x12 foot area. (for example: the parade floats are on flatbed trailers that are approximately 8x30x12ft and are pulled by a pickup truck).
 - d. Must be able to clear a height of 14ft to get under the trolley lines, but may be taller once displayed.
4. Holiday themed projects are encouraged, but need not be to be considered.
5. Projects must be family friendly. Offensive, religious, or politically themed projects will not be accepted.
6. Think BIG! Displays will appear with downtown's skyscrapers as their backdrop, so the bigger the better!

Applications: An application to submit a proposal for the drive-thru parade can be found below. First, read a few guidelines we have for applicants:

- A. Applicants must show clear vision and commit that if their project is chosen, it will be ready by Nov. 28, 2020.
- B. Applicants will be responsible for the planning, organization, and execution of the project in its entirety, including:
 - a. Securing all necessary materials.
 - b. Delivery to and from your assigned parade location.
- C. Applicants must agree to keep all posts on social media about planning, production, or execution of the project, titled and tagged as part of the Dayton Holiday Festival. (Tags will be provided.)

Application due: October 31, 2020

Name:

Organization Name (if applicable):

Address:

City, State Zip:

Phone:

Email:

Name of Project (if applicable):

Please limit your responses to each of the questions below to no more 2-3 paragraphs. Attach an additional sheet if needed.

1. Describe your project and any special logistical requirements or support needed. Please provide any supporting documents, photos, videos, etc. that will help the committee to understand your idea. Be sure to indicate how your project will be lit, and what power source(s) you will use.

2. How much space do you need to execute your lighted project? And how do you plan on bringing in the display pieces (ie. trailer, delivery truck, other vehicle, etc.)?

3. What outside resources or partner organizations, if any, would you collaborate with to facilitate your project?

4. Do you foresee there being any sort of permanent, semi-permanent, or lasting effect/leave-behind from your project? If so, explain.

5. If selected, how much time would you need prior to the November 28th start time of 6:00pm, in order to set up your display? How quickly can it be removed from the parade location?

6. Provide a budget (estimates will be accepted) that shows the total cost of the project:

7. Include any other relevant information here:

Certification and General Terms and Conditions

By signing below, you hereby certify the information in your application is true and accurate to the best of your knowledge. If accepted, I/we agree to hold harmless the Downtown Dayton Partnership and its agents, representatives, officers and employees from any claims, suits, or other legal actions for damages arising out of any acts or omissions by the people involved with this event. My signature below also gives the Downtown Dayton Partnership permission to use the photographs of my/our entry to promote and document the event.

Signature

Date





