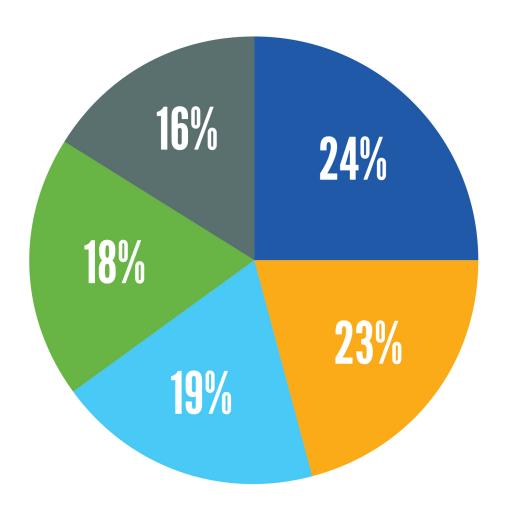


## **2021 BUDGET**

	2020 Actual	2020 Budget	2021 Proposed Budget
INCOME	2020 / 1000	2020 200800	2021110000000 000000
Membership Dues	144,866	150,000	140,000
Special Improvement District	1,544,983	1,550,000	1,550,000
Grants & Sponsorships	43,799	62,000	65,000
Retail Lab	15,775	-	70,000
PPP Loan	168,800	-	-
Dayton Holiday Festival	98,944	75,000	75,000
Other income	34,115	43,000	29,000
TOTAL INCOME	2,051,282	1,880,000	1,929,000
EXPENSES	4 042 202	4 004 000	4 022 000
Personnel Expenses	1,012,293	1,001,000	1,033,000
Operating Expenses	149,767	171,000	176,000
Membership Services:			
Business Development	44,846	38,000	115,000
Housing Development	5,903	23,500	16,000
Amenities	33,884	104,500	111,000
Covid Relief Programs	347,695	-	-
Advocacy	11,192	15,000	15,000
Public Space Management	409,004	417,000	427,000
Marketing	31,977	52,000	52,000
Strategic Planning	39,483	110,000	100,000
SID Services Planning	-	10,000	-
Dayton Holiday Festival	62,309	80,000	80,000
TOTAL EXPENSES	2,148,353	2,022,000	2,125,000
Net Income/(Loss)	(97,071)	(142,000)	(196,000)



Street Vibrancy & Creative Placemaking: 24%

Economic Development: 19%

Strategic Planning & Advocacy: 16%

Clean & Safe Services: 23%

Marketing & Communications: 18%

\$2,125,000