





## Downtown Dayton Partnership 2020 Proposed Budget

2020

	2010	2010		2020		
	2019	2019		Proposed		
	Actual	Budget	_	Budget		
Income:			11.			
Membership Dues	\$ 145,800	\$ 150,000	\$	150,000		
Special Improvement District	1,599,828	1,500,000		1,550,000		
Summer in the City	52,227	47,000		42,000		
First Friday	-	-		-		
Consumer Guide	18,225	14,000		14,000		
Square is Where Income	15,500	20,000		20,000		
GDP/Activated Spaces	242	20,000		20,000		
	118,975	75,000		75 000		
Dayton Holiday Festival				75,000		
Investment Income	20,886	27,000		24,000		
Other income	6,105	5,000		5,000		
					Personnel	Total Personnel &
TOTAL INCOME	1,977,788	1,838,000		1,880,000	Expense	Direct Expenses
		, ,		, ,	Allocation	by Program
					7 6 5 4 1 5 1 1	zy rrogram
Expenses:						
Personnel Expenses	957,149	980,000		1,001,000	(1,001,000)	_
General/Administrative	143,006	187,000		171,000	125,660	296,660
General, Manimistrative	110,000	10,,000		1,1,000	123,000	250,000
Stratogia Dlamping	32,430	60,000		110,000	82,400	192,400
Strategic Planning	32,430	00,000		110,000	82,400	192,400
Membership Services	247,947	232,000		246,000		708,120
Business Development	48,250	57,000		58,500	263,160	321,660
Housing Development	14,161	22,000		23,500	87,720	111,220
Amenities	185,536	153,000		164,000	111,239	275,239
Americes	100,000	133,000		101,000	111,233	2,3,233
Dublic Conse Management	407 730	400,000		417.000		417.000
Public Space Management	407,729	409,000		417,000	-	417,000
Advocacy	4,943	15,000		15,000	61,800	76,800
Marketing	46,524	53,000		52,000	207,220	259,220
SID Services Planning	_	15,000		10,000	61,800	71,800
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TOTAL EXPENSES	1,839,728	1,951,000		2,022,000		2,022,000
IOTAL EXPENSES	1,033,728	1,331,000		2,022,000		2,022,000
NET INCOME	400.000	(440.000)		(4.50.000)		
NET INCOME	138,060	(113,000)		(142,000)		



## Downtown Dayton Partnership 2020 Proposed Budget by Program

Program Income/Expenses	2019 Actual	2019 Budget	2020 Proposed Budget
Summer in the City Income	\$ 52,227	\$ 47,000	\$ 42,000
Business Development Summer in the City	(19,535)	1 ' '	(20,500)
Housing Development Summer in the City	(6,426)	(6,500)	(8,000)
Amenities Summer in the City	(19,583)		(25,000)
Summer in the City Net Income/(Expense)	6,683	1,000	(11,500)
First Friday Income	-	-	-
Amenities First Friday	(7,966)	(10,000)	(10,000)
First Friday Net Income/(Expense)	(7,966)	(10,000)	(10,000)
Consumer Guide Income	18,225	14,000	14,000
Consumer Guide	(24,354)	(14,000)	(14,000)
Consumer Guide Net Income/(Expense)	(6,129)	-	-
Square is Where Income	15,500	20,000	20,000
Amenities Square is Where	(26,193)	(33,000)	(33,000)
Square is Where Net Income/(Expense)	(10,693)	(13,000)	(13,000)
GDP/Activated Spaces Income	242	-	-
Strategic Planning Activated Spaces	(1,187)	-	-
Strategic Planning Greater Downtown Dayton Plan First Floor	(31,242)	(60,000)	(60,000)
Wayfinding	_	_	(50,000)
GDP/Activated Spaces Net Income/(Expense)	(32,187)	(60,000)	(110,000)
Dayton Holiday Festival Income	118,975	75,000	75,000
Amenities Dayton Holiday Festival	(121,155)	(75,000)	(80,000)
Dayton Holiday Festival Net Income/(Expense)	(2,180)	-	(5,000)