

## EXECUTIVE COMMITTEE MEETING

Tuesday, February 27, 2024

4:00-5:30 p.m.

at

Downtown Dayton Partnership

### MINUTES

A meeting of the Downtown Dayton Partnership (DDP) Executive Committee was held Tuesday, February 27, 2024, at 4:00 p.m. at the office of the Downtown Dayton Partnership, 10 N. Ludlow Street, Suite 901, Dayton, OH 45402. Co-chairs Mayor Jeffrey J. Mims, Jr. and Mr. Dan Meixner presided.

Also in attendance were Ms. Lainie Dean, Ms. Shelley Dickstein, Mr. Peter Haley, Ms. Madeline Iseli, Commissioner Deborah Lieberman, Ms. Julie Liss-Katz, Ms. Jenny Michael, Mr. Ryan Powell, and Mr. Bob Ruzinsky. All other Executive Committee members were absent and excused. Downtown Dayton Partnership staff members in attendance were Ms. Katie Meyer and Ms. Colleen Turner. Also in attendance were Mr. John Gower, Citywide Development Corporation, and Mr. Joe Weinel, City of Dayton Chief Engineer.

#### Welcome & Approval of Minutes

Co-Chair Dan Meixner opened the Executive Committee meeting at 4:00 p.m. He made introductions and welcomed all who were present. After receiving a quorum, Mr. Meixner asked for a motion to approve the November 28, 2023, meeting minutes. The motion to approve the minutes was made by Ms. Madeline Iseli. Ms. Shelley Dickstein seconded the motion. The motion passed unanimously.

#### RAISE Grant

Mr. Meixner introduced Mr. John Gower of CityWide Development Corporation and Mr. Joe Weinel, City of Dayton who gave a presentation on the Rebuilding American Infrastructure with Sustainability and Equity (RAISE) grant program. They reported the following:

- The City of Dayton is submitting an \$18.5M request under the RAISE program to improve its Downtown Innovation Corridor. The project will strengthen greater downtown innovation and link the West Dayton community to the downtown core's entrepreneurial & innovative ecosystem.
- The Dayton 2024 RAISE project will leverage committed current and future public and private investments to undertake infrastructure improvements along strategic corridors, connecting our citizens with opportunity employment hotspots, educational and learning institutions, and opportunities with our greater regional innovation assets.
- The RAISE grant will allow the City of Dayton to accelerate the completion of Main Street and Patterson Boulevard improvements. The project will help connect and expand the downtown infrastructure network by repairing and replacing sidewalks and streets, widening sidewalks, expanding the cycling network, and providing an easy-to-understand navigational guide to enhance connectivity and facilitate bringing broadband to the West Dayton community.

- Mr. Joe Weinel reported that safety is an important issue. Some of the work will include rebuilding Patterson Boulevard, which will include continuing the River Walk. Also included will be the narrowing of Patterson to the standard five lanes and adding pedestrian style and overhead lighting to Stewart Street. Thanks to a generous contribution from Greater Dayton RTA, West Third Street from Edwin C. Moses Blvd. to Abbey Avenue will see AT&T and Alta Fiber crews replace the GDRTA feeder cables with fiber optics to make it a digital corridor. The City will work with AES to put some of the overhead power poles into alleys and remove them from the main corridor. From Broadway Street to Abbey Avenue, which is currently five lanes, crews will be narrowing the lanes down to three with a two-way cycle track. Crews will also put curb extensions on the north side to define the parking on those streets.
- The City of Dayton is aggressively pursuing opportunities to catalyze economic development activity while enhancing community equity by rebuilding critical infrastructure in our disadvantaged communities.
- Mr. Gower said, overall, the project would create safe, multi-modal corridors that will have a catalytic effect on the Dayton Community.

Mr. Gower asked for the Executive Committee's support by sending a letter from their businesses to the Secretary of Transportation in Washington, DC.

Mr. Dan Meixner requested a motion to support the RAISE Grant application by sending a letter of support to the Secretary of Transportation. Mr. Peter Haley made the motion, and Mr. Bob Ruzinsky seconded the motion. The motion passed unanimously. Mr. Gower will send a form letter of support to the Executive Committee members.

### **Financial Report – 2023 Full Year**

Mr. Meixner introduced Ms. Katie Meyer, who gave an update on the financial report. Ms. Meyer requested taking a different approach to how the report should be presented. She said in the past there has been an extra step in the process where numbers are pulled from QuickBooks and put into an Excel spreadsheet. She decided to just run the report from QuickBooks and present it that way. She presented the new financial reporting format to the Executive Committee that showed the DDP was ultimately \$200,000 under budget. Ms. Meyer also reported that the DDP has \$2,792,000 in reserves. She entertained any questions. Executive Committee members agreed this format would work going forward. Mr. Meixner requested a motion to accept the new financial report format. Ms. Julie Liss-Katz made the motion, and Ms. Shelley Dickstein seconded the motion. The motion passed unanimously.

### **Mission, Vision, & Values**

Ms. Meyer thanked everyone who attended the Mission, Vision, and Values input meeting and said it had been a very good conversation. The presentation was included in the board packets. Ms. Meyer explained that the mission statement communicates the purpose of the organization. The vision statement provides insight into what the company hopes to achieve or become in the future. The values statements reflect the organization's core principles and ethics. The consultant BLDG gave the presentation. BLDG came back with two concepts around mission, vision, and values. She asked everyone to look at the findings to see if anything stood out. Everyone gave their input. After discussion, Ms. Meyer offered to send the entire presentation to the Executive Committee.

### **President Report**

Ms. Katie gave an outlined report on the following items:

#### New DDP Logo

- Plan to launch with an updated mission, vision, and values and a new DDP office

#### Office Move

- Moving company and phone migration on 3/6

- The Open House date is a moving target

#### 2024 Event Schedule

- May 11 – Housing Tour and CHS Project Launch
- June 29 – Downtown Adventure
- August 3 – Art in the City
- November 29 - Dayton Holiday Festival

#### Courthouse Square

- Contracted with Moda4 for Shipping Container fabrication
- RFP response review 2/28 to determine candidates to interview

#### First Bloom

- Looking at a contract for a coordinated flower program with RTA, Dayton Convention Center, and others
- DDP manages 113 downtown planters at 48 businesses/organizations
- Coordinated downtown spring clean-up being planned with the City

#### SID Renewal Committee

- Met 2/21
- The first major item of business is to get feedback from key property owners on the SID Services Plan

#### Database Management

- Transitioning to Salesforce, DDP staff currently in training
- Custom migration to include all property and business records

#### New Hires

- Syron Townsend, Community Partnerships Manager, start date 3/25
- VP of Strategy – release job posting 2/28

#### **Issue 6**

Mayor Jeffrey J. Mims, Jr., reported that Issue 6 will be on the March 19, 2024 ballot. It is a renewal of a .25% earned income tax for the City of Dayton originally approved by Dayton voters in November 2016. The .25% applies only to earned income for people who work or live in Dayton. He also reported that with voter approval it will not increase taxes but will keep Dayton's income tax at 2.5% for a period of eight years (2025-2032). The mayor also explained why the issue is needed. Mayor Mims said that Dayton has made great progress since 2016, and a renewal of the City's .25% earned income tax will provide resources necessary for continuous investments in our neighborhoods, including:

- Keep high-quality emergency medical response and fire protection
- Addressing needed repairs, repaving, and maintenance of residential road resurfacing
- Providing affordable, quality preschool for Dayton 3- and 4-year-olds
- Continuing neighborhood safety with community-responsive policing
- Providing housing services/investments throughout the city
- Keeping city parks and lots mowed and well-maintained

Mayor Mims said that the City of Dayton is trying to get more people to get out and vote. The City has received support from the Democratic and Republican parties. He asked the Executive Committee to endorse the Issue 6 renewal. Mr.

Mr. Meixner asked for a motion to endorse Issue 6. Ms. Julie Liss-Katz made the motion, and Ms. Lainie Dean seconded the motion. The motion passed unanimously.

**Other Discussion Items**

Mr. Meixner thanked everyone for attending the meeting. Without any further business to discuss, Mr. Meixner asked for a motion to adjourn the meeting. Mr. Peter Haley made the motion, and Ms. Jenny Michael seconded. The motion passed unanimously. The Executive Committee meeting ended at 5:06 p.m.