

EXECUTIVE COMMITTEE MEETING

Tuesday, March 26, 2024

4:00-5:30 p.m.

at

Downtown Dayton Partnership

MINUTES

A meeting of the Downtown Dayton Partnership (DDP) Executive Committee was held Tuesday, March 26, 2024, at 4:00 p.m. at the office of the Downtown Dayton Partnership, 10 N. Ludlow Street, Suite 901, Dayton, OH 45402. Co-chairs Mayor Jeffrey J. Mims, Jr., and Mr. Dan Meixner presided.

Also in attendance were Ms. Lainie Dean, Ms. Shelley Dickstein, Mr. Peter Haley, Ms. Lisa Japs, Montgomery County Commissioner Deborah Lieberman, Ms. Julie Liss-Katz, Mr. Bob Ruzinsky, Mr. Sam Warwar, and Mr. Jason Woodard. All other Executive Committee members were absent and excused. Downtown Dayton Partnership staff members in attendance were Ms. Katie Meyer and Ms. Colleen Turner.

Welcome & Approval of Minutes

Co-Chair Dan Meixner opened the Executive Committee meeting at 4:00 p.m. He made introductions and welcomed all who were present. After receiving a quorum, Mr. Meixner requested a motion to approve the February 27, 2024, meeting minutes. The motion to approve the minutes was made by Ms. Shelley Dickstein and seconded by Ms. Julie Liss-Katz. The motion passed unanimously.

DISCUSSION ITEMS

- SID Renewal

Ms. Katie Meyer provided an update. She reported that following the SID Renewal timeline, the next step is to get an updated SID Services Plan to the City, which will start a 60-day period for the City to respond with their recommendations. In the meantime, the DDP is continuing the interview process with SID property owners and developing a survey. So far, it seems that public safety continues to be a high priority, as well as the office vacancy challenge. The DDP is looking at best practices, including discovering and researching ways the DDP could have a role in public safety. The DDP is looking at various Block by Block ambassador programs and how they leverage their contract for outreach purposes, as well as working with the City of Dayton to address public safety downtown and other best practices and strategies to enhance the SID Services Plan. Ms. Meyer entertained any questions or comments.

- Courthouse Square

Ms. Meyer gave an update. After meeting with the County Commissioners, she reported that the project to develop a long-term master plan for Courthouse Square is now more formalized. The DDP and the Dayton Area Chamber of Commerce will start interviewing firms interested in developing a plan for the Square. Four finalists have been chosen, and the interviews with the finalists will take place on May 6 and 7. The current plan is to start contracting this summer with completion by the spring of 2025.

CURIO at Courthouse Square will officially debut during the Downtown Housing Tour on May 11, and regular programming will begin on Tuesday, May 14. From May through September, the Downtown Dayton Partnership will program CURIO with lunchtime events from noon to 2 p.m. Tuesday through Thursday and themed social events from 4 to 6 p.m. each Wednesday. Planned event themes include fitness, games, pets, vendors, etc. Schedules and more information will soon be available on the CURIO webpage.

Ms. Meyer reported that CURIO was partially supported by a \$75,000 Community Placement Grant from Project for Public Places, funded by General Motors; PPS and DDP collaborated on several community info sessions to learn the most impactful use for the grant funds. Ms. Meyer reported that the site amenities include:

- Shipping Container – featuring branding/signage
 - MODA4 / TriCom B2B
- Promotional signage
 - Flowers/planters and landscaping elements
 - Seating and moveable tables
 - Bistro lights
 - Games
 - Facilitating private use by community organizations and businesses on Thursdays, 4-6 p.m.

The budget to activate the project includes:

Expenses

Programming: \$30,000
 Amenities: \$40,000
 Container: \$60,000
 Branding/signage/Art: \$25,000
 Contingency: \$10,000
Total \$165,000

Funding Sources:

PPS Grant: \$75,000
 DDP: \$77,500
 Montgomery County Programming: \$12,500
Total: \$165,000

The projected annual budget includes:

Expenses

Programming: \$30,000
 Maintenance: \$5,000
 Landscaping / Miscellaneous: \$5,000
Total \$40,000

Funding Sources:

DDP and Sponsorships: \$27,500
 Montgomery County Programming: \$12,500
TOTAL: \$40,000

The DDP and Montgomery County will cover the insurance. The DDP events team and Block by Block ambassadors will provide maintenance care.

President’s Report:

Ms. Meyer presented the President’s Report:

Mission, Vision, Values

- Updated to reflect the February discussion and feedback – an **updated version is attached to this report**

New DDP Logo

- Launched in March

Office Move

- Open House planned for 4/18/24
- Installing brand and design vinyl next week

2024 Event Schedule

- May 11th – Housing Tour and CHS Project Launch – **highlights of the event are attached to this report**
- June 29th – Downtown Adventure
- August 3rd – Art in the City
- November 29th - Dayton Holiday Festival
- Note: AES \$45k sponsorship renewed

Site Seeker

- 2023 Year End Results – **end of year program report is attached to this report**

First Bloom

- Looking at a contract for a coordinated flower program with RTA, Dayton Convention Center, Cross Street Partners
- DDP manages 113 downtown planters at 48 businesses/organizations
- Coordinated downtown Spring clean-up being planned with the City

Database Management

- Transitioning to Salesforce, DDP staff completed training
- Data migration April 2024 to include all property and business records

New Hires

- Syron Townsend, Community Partnerships Manager, started 3/25
- VP of Strategy – interviews scheduled

Other Business

Mr. Meixner thanked everyone for attending the meeting. Without further business to discuss, Mr. Meixner asked for a motion to adjourn the meeting. Mr. Peter Haley made the motion, and Ms. Shelley Dickstein seconded. The motion passed unanimously. The Executive Committee meeting ended at 4:53 p.m.

Attachments:

Mission, Vision, Values – updated version

May 11th Downtown Housing Tour – highlights

End of Year Program Report – 2023 year-end results