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## **EXECUTIVE COMMITTEE MEETING**

Tuesday, June 25, 2024

# 4:00-5:30 p.m. at

## **Downtown Dayton Partnership**

## **MINUTES**

A meeting of the Downtown Dayton Partnership (DDP) Executive Committee was held Tuesday, June 25, 2024, at 4:00 p.m. at the Downtown Dayton Partnership office, 10 N. Ludlow Street, Suite 901, Dayton, OH 45402. Co-Chair Dan Meixner presided.

Executive Committee members present at the meeting were Ms. Lainie Dean, Ms. Shelley Dickstein, Ms. Madeline Iseli, Ms. Lisa Japs, Montgomery County Commissioner Deborah Lieberman, Ms. Julie Liss-Katz, Ms. Ellen Miller, Mr. Bob Ruzinsky, and Mr. Jason Woodard. All other Executive Committee members were absent and excused. Downtown Dayton Partnership staff members in attendance were Ms. Katie Meyer, Ms. Kristina Scott, and Ms. Colleen Turner.

#### Welcome & Approval of Minutes

Co-Chair Dan Meixner opened the Executive Committee meeting at 4:00 p.m. He made introductions and welcomed all who were present. After receiving a quorum, Mr. Meixner requested a motion to approve the May 28, 2024, meeting minutes. Mr. Bob Ruzinsky made the motion, which Ms. Shelley Dickstein seconded. The motion passed unanimously.

#### DISCUSSION ITEMS

#### Dayton Metro Library Levy

The Executive Committee discussed supporting the Dayton Metro Library (DML) levy on the November ballot. A fact sheet was included in the board packet. DML has not asked for an additional operating levy in 15 years, and it is important that the levy passes. Without new funding, cuts will reduce library programs, technology, digital access, books and materials, branch hours, and staff. DML approached the DDP to support the levy campaign. Mr. Meixner noted that in the past, the Executive Committee has approved financial and verbal support for other levees. Mr. Meixner requested approval to have a board presentation from Mr. Jeffrey Trzeciak, Executive Director, Dayton Metro Library, and DDP board member. The board will decide whether to approve verbal and/or financial support. Mr. Bob Ruzinsky made the motion, and Ms. Shelley Dickstein seconded the motion. The motion passed unanimously.

#### NATO Summit

Ms. Katie Meyer said the DDP and downtown Dayton have a perfect opportunity to assist with the NATO Summit slated for May 2025. Congressman Mike Turner and his Chief of Staff will host the spring session of NATO in Dayton. 750 members of parliament, including their families, are expected to attend and are expected to start arriving in Dayton on the Thursday before Memorial Day weekend in 2025. The City of Dayton will be responsible for the security downtown, except for Secret Service details for any former or current presidents that come into town. Security protocols will create a restricted area of about eight downtown blocks where all summit activities will happen. In preparation for the event, the DDP plays a role in completing the following tasks:

- Help navigate the eight blocks and make sure they are presentable as well as possible
- Work with the City of Dayton Public Works on the beautification of streetscapes
- Develop the communications and promotions, and tap into the diverse local talent in the Miami Valley for the logo design/iconic sign for the event

Different transportation methods will be used. Hotel room reservations will be blocked for NATO parliamentary members and their families. A special projects team will be formed to work on the activation of street-level lobbies and cultural institutions. The team will consist of various arts organizations, including Levitt Pavilion Dayton. Ms. Meyer said more details would be forthcoming. She also asked if any Executive Committee members would be interested in helping with NATO. Ms. Lainie Dean expressed an interest in helping with NATO.



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#### DPS Busing Update

Ms. Katie Meyer reported that the DDP and other community partners, along with Chris Kershner of the Dayton Area Chamber of Commerce and Karen Wick-Gagnet, Dayton Public Schools Representative, met with Dayton Public Schools (DPS) to discuss the plan for busing students. Dr. David Lawrence, DPS superintendent, announced at the meeting that as of August 2024, DPS high school students will not ride the yellow school buses but must use the Greater Dayton RTA system to get to school. This includes DPS high school students and other high school students who live in Dayton and attend other schools. The district will provide monthly RTA passes to students who live at least 1.5 miles away. More than 2,800 DPS students will receive bus passes from their school, which includes charter students. Ms. Kristina Scott reported on the statistics and activities of the students just at the RTA Hub. The analysis is imperfect, and there is still finger-pointing about what's causing the negative issues. DPS is attempting to keep kids on campus longer to stretch out the time the kids are going through the hub. DPS is evaluating afterschool programming.

#### President's Report:

Ms. Meyer presented an outline of the President's Report, which includes the following:

### SID Renewal

- SID Services Plan adopted on 6/11
- Working on campaign materials and data review

## Float Barn Update

• Intend to downsize and relocate within budget

## Mayor's Tour with Downtown Residents

• at DDP 5:30 p.m. on 7/23

## Courthouse Square Planning

- In negotiation with REALM, original quote \$335k, \$220k in-hand/committed
- On hand: \$45k from CareSource; \$5k from Fifth Third Bank
- Committed: \$75k from City of Dayton; \$75k from Montgomery County. \$10k from DACC, \$10k from DDP
- Applying to Dayton Foundation for \$75k

#### 2024 Event Schedule

- May 11th Housing Tour and Curio Launch
- June 29th Downtown Adventure
- August 3<sup>rd</sup> Art in the City
- November 29th Dayton Holiday Festival

#### **Other Business**

Mr. Meixner thanked everyone for attending the meeting and requested a motion to adjourn without further business to discuss. Mr. Peter Haley made the motion, and Ms. Shelley Dickstein seconded it. The motion passed unanimously. The Executive Committee meeting ended at 5:13 p.m.